

# JULIE GAIESKI

portfolio  
email  
address  
mobile

# WEB & GRAPHICS DESIGNER

www.webandgraphicsdesign.com  
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12 Garfield Ave, Beverly, MA 01915  
978.884.5420



**objective** Web/UI Designer for a growing company that uses my extensive design, front-end development and project management experience.

**technical skills**

**Software**  
Adobe CS4 Photoshop, Illustrator, Dreamweaver, Flash, and InDesign  
Pro Tools Free, Final Cut Pro and Adobe After Effects  
Web CEO SEO Optimization Tool  
QuickBase Project Management  
MS Office 2007  
PC and Mac Proficient

**Code**  
HTML, XHTML, CSS and JavaScript  
Can work with PHP and MySQL

**freelance experience** **Custom Web and Graphics Designer | 2004 - Present**  
Web design and development, search engine optimization, email marketing, social networking services, domain management, online presentations, logo packages, marketing collateral, and photography.

**work experience** **DataOne Software | 2005 - 2009**  
DataOne Software provided automotive-industry solutions including inventory management, data collection, and custom dealership websites.

**Web Design and Graphics Manager | 2007 - 2009**

- Directed team of two designers, a web developer and an SEO specialist through delivery of over 150 custom websites to dealerships nationwide
- Assessed design needs, project scope and timelines of web projects for large groups of dealerships
- Ensured quality and timeliness of design, coding, content and SEO for up to 30 simultaneous projects
- Coordinated client training with support manager and ensured resolution of outstanding issues before launch
- Strategized new methods to improve quality and efficiency of project management to meet quarterly revenue goals

**Chief Web and Graphics Designer | 2005 - 2007**

- Designed and coded 62 custom websites in first year of employment
- Implemented a company-wide project management system
- Assessed client design needs, project scope and timelines of all web and print projects.

**education** **The New England Institute of Art, Brookline, MA | 2002 - 2005**  
Bachelor of Science, Interactive Media Design

**key strengths**

- Strong ability to manage multiple projects simultaneously
- Exceeds client expectations while maintaining time and cost efficiency
- Exceptional communication skills with clients and teams
- Detail-oriented, quality-focused, and organized work methods
- Outgoing and enthusiastic attitude